

# Asset Security Marking

From Selectamark Security Systems plc

Marking your business assets offers a quick, neat and professional solution to deter theft. Marked property dramatically decreases in value on the second hand market and the risk to thieves of being caught increases.



SelectaDNA Police projects have been proven to reduce theft and burglaries by up to 83%.\*

## Your Special Offer

As an Allianz customer, you have access to a range of security marking products:

- a **15% discount** on SelectaDNA and Selectamark property marking solutions to mark and protect valuable assets and infrastructure such as IT equipment, tools, plant and machinery, vehicles, copper cable, lead roofs
- a **5% discount** on SelectaDNA Intruder Spray Systems installed at vulnerable business premises.

## Product Range

Selectamark Security Systems is a market-leading supplier of asset security marking solutions.

- **SelectaDNA** – an award-winning portfolio of forensic marking solutions designed to deter and prevent theft, burglaries and robberies.
- **Selectamark** – visible marking solution that allows you to permanently and visibly mark equipment with a do-it-yourself kit.
- **Asset Labels & Asset Management** – to complement these security marking measures, SelectaLabel and Asset Register allow you to uniquely number equipment, by means of an asset label, and track it throughout your organisation to prevent loss of vital assets.

\*Source: Selectamark



A search dog has been trained to detect SelectaDNA marked property and criminals.\*



### Police Partnerships and Training

The main Crime Prevention purpose of marking your property is to make it less attractive to potential thieves as they know that if they are caught in possession of a marked item the Police can quickly establish it is stolen property.

Selectamark regularly visit individual Police Forces and provide training to Crime Prevention Officers and Crime Scene Investigators. SelectaDNA and Selectamark are police approved security systems through the Secured by Design scheme.



### Contact Information

To receive your Allianz discount, reference **'Allianz'** and provide your **Allianz policy number** when you contact Selectamark Security Systems plc.

T: **01689 860757**

F: **01689 860693**

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You can use the discount code **'ALLIANZ15'** at the checkout on **www.selectadna.co.uk** to get your 15% discount.

\*Source: Selectamark